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Message from CEO & MD

Message from CEO

Can you remember a year more life-changing than 2020?

That’s how I started the annual report for 2020, but at that time, we had no idea what 2021 would bring. In Thailand, we experienced many more restrictions than 2020. COVID-19 is still influencing the people in Thailand, like in many other parts of the world.

The term new normal was born and our “normal” daily lives are on indefinite temporary hold while the intruding coronavirus still dwells among us. But that led us to reinventing the SOS wheel in 2020, and this still goes on for 2021, switch temporarily away from our environmental ambitions of optimizing surplus food waste, and reduce the landfill pollution to use all that great nutrition while still available.

Thanks to the outpouring of support from all our awesome partners and donors, we not only got through it to maximize the impacts on the needs, but SOS was able to deliver more than 8 million meals in Thailand during 2021 - an incredible way to serve the many Thai people who have lost their jobs and are still without income.

Thank you from all of our hearts at SOS and the stomachs of our recipients.

Bo H. Holmgreen

Message from MD

2021 was the most challenging year for all of us here in Thailand as we have witnessed the surge of Covid cases which resulted in more lockdowns and heightened restrictions. This has resulted in more job loss, and the unemployment rate has increased significantly. With declining purchasing power, poor households continue to face the risk of food insecurity as they may reduce their intake of more nutritious food. While Thailand is a food surplus country at a macro level, food accessibility at the household level remains a problem, particularly in remote areas. The number of food-insecure communities has tripled and we have to increase our operation and find different ways how we can provide food aid to as many struggling people as we can.

The immense amount of support we have received from retailers, manufacturers, hotels, restaurants, private schools, private companies, and even generous private individuals, has catapulted us in a bigger direction creating wider reach and bigger impact. In this report, you will see the enormous amount of meals we have served to many different communities from different provinces, creating a massive impact in this country. Last year was truly historical as it has surpassed the number of meals we have served from the first 4 years of operating. Thanks again to all who believed in our mission and helped us in many different ways.

SOS Thailand is now gaining ground and we are determined to keep growing our operation, create more meaningful and fruitful collaborations that aim to make an impact on the lives of the people in need. If you haven’t joined our fight against Food Waste and Hunger, NOW is the time to do so. Join us!

James Leyson
Our History

It all started with the passion of one person in the 90’s evening, Bo H. Holmgreen, the CEO of Transoft Solution Inc at the time. He was enjoying his dinner at a top-5 stars hotel before he discovered the reality. He had witnessed some hotel staff lifting up the silver platter full of high-quality food and throwing it into the garbage bin, gradually one by one. He casually asked the staff and all they could say was the food session was over, and they had to throw it away as per the standard policy.

At that moment, he had an epiphany. Right down the hotel, there was a low-income community, a needy that could use these foods, but the hotel could not do such a thing. Right then, Food Rescue Operation came to his mind, it was known as Food Hunter: a group of people who came together traveling from door to door of hotels and restaurants, picking up the surplus food then giving it to the needy which later formed up as what we have known today.

In 2012, Bo has founded Bo Holmgreen Foundation in the United States, and then through the various legal and decisions planning, he founded the first home of Scholars of Sustenance in Bangkok in 2016, then expanded in Bali in 2017, then in Phuket in 2019, and in Hua Hin in 2020, and lastly, in Chiang Mai in 2021.

Today, we are a Food Rescue Foundation with a clear mission: Serving the People, Saving the Land, and Feeding the Mind.
Mission
Hunger and Food Waste have been the two major crises globally. Our mission is to make the difference by delivering good quality surplus food that otherwise is thrown away and serving nutritious food to those who need it the most.

Vision
Creating food equity in the society we are working in; a society where good nutritious food can be accessed by people regardless of income and status. Elevating human potential and quality of life by providing the basic needs like food and education to people.

Goal
Feeding the Minds; the food rescue foundation is serving three things: the land, the people, and the spirit. We are not only helping people but also helping the communities while being environmental conscious in our works.
2021

Impact Report
Operation Reachability
Program Highlights
2021 was a testimonial year for Scholars of Sustenance Foundation Thailand. We expected a better situation and positive change for Thai society after the catastrophic year 2020. However, the COVID-19 situation in Thailand surged, exceeding the infected record every week. Mass unemployment, cities shutting down, and family losses were what we see and hear every day and everywhere. Fortunately, we were prepared for the worst.

More people need even more help from us, and we need support from others now more than ever. The risk of COVID-19 exposure created the highest tension in our operation. People need us even more than the first wave of the pandemic. So we tripled our effort in our operation and secured as much food as possible to reach as many people as we can.

On this year, we witnessed significant growth in our operation collaborating with more food donors. We expanded our operational reach to even more regions and successfully established the 4th office in Chiang Mai. We exceeded our performance goals by leaps and bounds. With all of this success, we must acknowledge every strategic partner, donor, volunteer, and community that continued to believe in us, support us, and nurture us throughout this year.

Thank you everyone. Thank you for helping us help Thailand in 2021
Our Impact

2021 is a testimonial year for Scholars of Sustenance Thailand. We broke our previous year’s records by leaps and bounds and have achieved the goal we set of serving 4.5 million meals by doubling that number! Here is the summary of our impact number in 2021:

- 2 Million Kilograms Total Food Rescued, Collected & Served
- 8.4 Million Meals Total Meals Served Equivalent
- 465 Total Donors/Partners
- 235 Total Communities Supported
- 118 Million THB 4 Million USD Total Donation Value to Society
- 41 Thousand Hours Total Volunteers' Participation
Our Environmental Impact

In addition to our Food Rescue performance, we use our operation data and calculate our environmental impact through the Greenhouse Gas Equivalencies Calculator. Here is the environmental impact through various operations and programs in 2021:

Source: https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator

- **3.8 Million Kilograms**
  Total CO2e Emission Reduction

- **460**
  Total Households Yearly Electric Consumption

- **9.5 Million Kilometers**
  Total Kilometer Driven by Average Vehicles Equivalent

- **63 Thousand Seedlings**
  Total Seedlings Equivalent Planted for CO2e Sequestration

- **142 Million Litres**
  Total Water Footprint Consumption Equivalent Reduction
Operation Reachability

SOS Thailand has collaborated with various volunteer networks to assist us in distributing non-perishable items that have increased in 2021. Our operation has covered 34 provinces out of 76 provinces in Thailand (44% of the country). SOS Operation Reachability refers to the area of operation coverage that SOS Thailand has worked to distribute food to the communities in different areas. We started in Bangkok and nearby provinces before expanding the operation vicinity further and further. With the 2nd and 3rd installments in Phuket and Hua Hin respectively, we have covered the upper and lower southern regions of Thailand. However, with limited logistics and manpower, the consistency of food distribution in the nearby province is significantly less frequent compared to the regular distribution in-focus area.

The Operational Reachability is the past food distribution record both under the SOS logistics and volunteer logistics, so it does not reflect the regular daily operation in SOS Thailand. If SOS Thailand has received the more substantial non-perishable item, we can establish a consistent network of food distribution with our volunteer network, expanding the operational ground and increasing the consistency of distribution.

Beneficiary Distribution in 2021

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income</td>
<td>70.7%</td>
</tr>
<tr>
<td>Community Kitchen</td>
<td>12.1%</td>
</tr>
<tr>
<td>Skills and Disabilities Shelters</td>
<td>4.4%</td>
</tr>
<tr>
<td>Others</td>
<td>5.3%</td>
</tr>
<tr>
<td>Hospital</td>
<td>1.5%</td>
</tr>
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</table>

Food Item Distribution in 2021

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grains</td>
<td>35.2%</td>
</tr>
<tr>
<td>Fruits and Vegetables</td>
<td>18.7%</td>
</tr>
<tr>
<td>Ready to eat meals</td>
<td>18%</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>7.6%</td>
</tr>
<tr>
<td>Bakery</td>
<td>6.9%</td>
</tr>
<tr>
<td>Beverages</td>
<td>6.5%</td>
</tr>
<tr>
<td>Proteins</td>
<td>2.2%</td>
</tr>
</tbody>
</table>
Poverty & Inequality in Thailand 2021

According to the poverty data from the Office of the National Economic and Social Development Council, the poverty incidence of Thailand was continuously increasing from 6.24% to 6.48% during the last year, which refers to the increasing number of poor people from 4.3 million people to 4.75 million people between 2019 and 2020 as considered by the national poverty line. Even though the COVID-19 pandemic doesn't raise the number of poor people dramatically, it still damages the Thai economy and employment severely. This situation reduces the household income continuously and makes 1.41 million Thai households a lot more vulnerable.

To get through the COVID-19 situation, Thai government launched the fiscal policy, including individual relief packages, SMEs loans, increasing liquidity of labor. For the result, the NESDC calculated that the Thai government supported 6 million low-income people in preventing them not becoming poor people. Without government supports, they expected the number of the poor population rose to 11.02 million people abruptly.

However, the poverty situation in Thailand is still unsafe because the number of poorest people increased from 1.28 million people to 1.61 million people last year. Meanwhile, the number of poor people gained from 3.05 million people to 3.14 million people in 2020. That meant there were 4.75 million poor people in Thailand last year. Moreover, 5.14 million were almost poor people. In summary, there were 9.89 million Thai people who risked becoming poor. More Information regarding of our research on Hunger and our Beneficiaries can find in our Hunger Report 2021 through this link.
Global Impact Summary

Here are the numbers of our operational impact that we have created across Thailand and Indonesia since 2016 until 2021!

- **4.4M Kilograms**
  Total Food Rescued, Collected and Served

- **18.4M Meals**
  Total Meals Served Equivalent

- **8.3M Kilograms**
  Total Co2e Emission Reduction Equivalent
Food Rescue Program

In 2020, we prided ourselves with the achievement of rescuing 1 million kilograms of food surplus across Thailand. One year later, we leaped ourselves over the last year’s achievement by a long shot. We rescued 2 million kilograms of food surplus in Thailand alone! It was a solid 50% growth despite the decline of food sources from the hospitality sector in 2020. On average, we managed to rescue 5.5 tons of surplus food, equal to 23,1756 meals served to the communities every day!! We re-directed our priority to focus on rescuing food from the larger sources such as the expansion of food retails, medium to large food manufacturers, and expansion of micro-logistic operation with the collaboration of convenience stores. Now, we have 10 food rescue trucks in Thailand! 8 of which are cold-chain logistic that collects surplus food in Bangkok, Phuket, Hua Hin, and Chiang Mai.

With our logistic capability, the food rescue operation serves to provide food surplus to even more people around Thailand. The increase in food surplus supply means we can reach even more people, hence we provided the food surplus supply to the extended food programs that we developed such as Rescue Kitchen Program and Remote Community Food Program, elevating our operation beyond our logistic capability.

New Notable Partners

The Expansion of Bulk Donation

It is noteworthy on the shift of a donation trend in 2021 has changed for the better for the food rescue operation in Thailand, more than 50% increase in fact. There is a surge of bulk donation (500+ Kg) comparing to the last year is one of the key factors in our performance this year!
Rescue Kitchen Program

The Rescue Kitchen Program has reached its 1st anniversary! This program has made a significant growth of 137% from 2020 with the new community kitchen establishment and many new collaborations. Together with the hospitality industry and corporate partners, SOS Thailand managed to serve 1 million meals from the support of 65 community kitchens in Bangkok (30), Phuket (29), and Hua Hin (6)! In essence, the Rescue Kitchen Program aims to serve scrumptious cooked meals, repurposed from food surplus by the community volunteers, creating hearty meals by the communities for their community! This year, we also explored new opportunities from public companies to join the program as part of our CSR campaign, allowing them to help the community directly and gain meaningful experiences. In addition to new collaborations, we continue to emphasize healthy meals for the people during the pandemic, so we have worked with nutritionist volunteers to develop the nutrition control standard to ensure all the meals are as healthy and delicious!

SOS Thailand must acknowledge the support from every stakeholder, be they, hotels that have continuously supported us since the first wave of the pandemic, corporate companies who seek to help in any way they can in this program, both in food and funds support, and most importantly, all the 4,016 community volunteers that contributed their time, resource, effort, and more to help us cook those nutritious meals during this difficult time.
Rescue Kitchen Map

**Bangkok Rescue Kitchen Locations**
1. Bangphat Kitchen
2. Klong Lad Pachi Kitchen
3. Donmuang RimKlong Kitchen
4. FREC Kitchen
5. Wat Phra Jen Community Kitchen
6. Jakkapadipong Community Kitchen
7. Wang Thong Lang Kitchen
8. Wat Sommanat Community Kitchen
9. Bang Sue Kitchen
10. Jomthong Kitchen
11. Nimitmai Kitchen
12. Minburi Kitchen
13. Wat Klong Toey Nok Kitchen
14. Strichulanag School Kitchen
15. Machim Community Kitchen
16. Bangbon Kitchen
17. Sapansoong Kitchen
18. Double Tree Hilton Sukhumvit Kitchen
19. Laksi Kitchen
20. Bangkokkni Kitchen
21. Phraek Sa Kitchen
22. Juvenile Detention Samut Prakan Kitchen
23. Kredtrakarn Home for Children Kitchen
24. Buapetch Kitchen
25. Juvenile Detention Nakhon Pathom Kitchens

**Phuket Rescue Kitchen Locations**
1. Double Tree by Hilton Phuket Banthai Resort
2. Ko Keaw, Moo 4 Community Kitchen
3. Maikhao Community Kitchen
4. Ko Keaw, Moo 2 Community Kitchen
5. Kathu, Moo 3, Community Kitchen
6. Pra cha u-dom Community Kitchen
7. Coconut Community Kitchen
8. Four Points Kitchen by Sheraton Phuket
9. Ko Keaw, Moo 7 Community Kitchen
10. Getho Kathu Community Kitchen
11. Kingkaew Community Kitchen
12. Laem Phrom Thep Kitchen
13. Ko Keaw, Moo 5 Community Kitchen
14. Thai Mai Community Kitchen
15. Soi Paneang Cummunity Kitchen
16. Tsunami Village Kitchen
17. Coconut Island Community Kitchen
18. Ko Keaw, Moo 3 Community Kitchen
19. Juvenile Detention Center Kitchen
20. Saen Sukh Beach Community Kitchen
21. Soi 131 Community Kitchen
22. The Child Care Holland House Kitchen
23. Sa Ku Community Kitchen
25. Ao Po Community Kitchen
26. Komarapat Community Kitchen
27. Disability Association Kitchen
28. Special Education Center Kitchen
29. Children and Women Protection Center Kitchen

**Hua Hin Rescue Kitchen Locations**
1. Hua Hin Red Cross Kitchen
2. Smile House Kitchen
3. SOS Rescue Kitchen (Hua Hin Office)
4. Ban Nong Hiang School Kitchen
5. Rescue Kitchen at the school for the blind
6. Rescue Kitchen at the Sage Restaurant
The SOS Thailand and Coca Cola Foundation Collaboration: COVID-19 Alleviation - Rescue the Vulnerable People

The 3rd quarter marked the peak of COVID-19 cases with the entry of the more deadly Delta variant and the consequence of the pandemic has rippled in Thailand. The unemployment rate is expected to increase up to 2.5% before the end of 2021, representing nearly 1 million unemployed laborers and employees. Most importantly and most alarmingly, the aforementioned unemployment figure does not cover the informal workers who represent informal workers which accounted for 55% of Thailand’s workforce (an estimated 3.7 million informal workers), and the immigrant population that estimated to have a minimum of 4 million people (both registered and non-registered). Through mass unemployment, inaccessibility of medical gear, and food insecurity, the situation worsened as weeks went on. The Coca-Cola Foundation (USA) was one of the new collaborative partners that reached out to us with their pledge to alleviate this pandemic crisis together. COVID-19 Alleviation program is financially sponsored by The Coca-Cola Foundation. The funds have been apportioned to two major areas: 1. Purchasing of foods and essentials such as masks, oximeters, and 2. Logistics and resources for food rescue Operations.

The program extended from September until December 2021, and we have supported the food and medical supply in a total of 1,020,411 meals served, including 150,000 pieces of face masks and 1,555 pieces of oximeters to 136 communities. We have provided support to 938 infected in our targeted beneficiaries.

The targeted beneficiaries of this program are the residents of vulnerable communities such as construction workers and unemployed informal workers in low-come communities, as well as people in the areas with high reported cases of infection in 4 provinces: Bangkok, Nonthaburi, Pathumthani, Samut Prakan.
SOS x BJC: Surplus Food Hub Program

SOS Thailand has made a monumental collaboration through the innovative joint logistic forces between SOS Bangkok and Berli Jucker (BJC). The Surplus Food Hub Program is a one-of-a-kind food rescue model that integrates BJC Logistic in the food rescue operation of SOS, creating new operational workflows that are time and cost-efficient.

18 outlets of Big C retails have joined this program in Bangkok, and together, we have rescued more than 73,084 kilograms of surplus food!

The program is operated by BJC retail logistics delivering fresh daily supplies in their regular delivery and at the same time, rescues food surplus from each outlet store back to the distribution center, whereby SOS logistic team will collect all rescued food and distribute them to different recipients. This is one of our most effective collaborations with a giant retailer in Thailand.

Remote Community Food Program

The Remote Community Food Program has expanded significantly. In 2021, we supported 118 communities in 24 provinces in the Northern and Southern border of Thailand through the support of 34 volunteer networks who used their logistics and staff to transport the food to different remote destinations! With the increasing amount of non-perishable food donations, we increased the frequency of food distribution through more people, more provinces. In total, we provided more than 24 tons of non-perishable goods (Rice, Canned Food, Nutrition Bar, etc.) to the remote area communities.

Remote Community Food Program is our way of reaching our hand further to the remote communities that have prevalent food insecurity, particularly the hill tribes that live deep in the border of Thailand and the remote schools that have low sustenance expenses and cannot access food sources by the normal methods. The program further extended our support to the disaster relief prospect where we provide the relief food supply to the people during the heavy flood in Ayutthaya and Forest Fire in the North of Thailand.
Cook for SOS Program

Cook for SOS Program first started in SOS Hua Hin to welcome the relief effort from the volunteer in the Expat community where the home cook volunteers can cook in their own home while SOS logistic team will deliver well-prepared and delicious meals to local communities in need. The program was set up to tackle the problem of high demands in volunteers in our food operations (both Food Rescue and Rescue Kitchen programs) during the pandemic where we severely limited the physical involvement due to our safety protocol. The program received overwhelmingly positive feedback and was quickly adopted into other SOS offices’ food programs.

In total, 108 volunteers cooked 86,687 meals! Some of them are Expat teachers who wanted to provide support to the community in Phuket. Some of them are retired couples who want to spend their time creating positive impact and serving hearty meals to support the community in Hua Hin. Some of them are group of school teachers who banded together to cook up delicious meals for an orphanage in Bangkok. All of them have these shared goals to give back to the community they are living in during these trying times, and we are all grateful for their support to help us feed the nutritious warm meals for our communities.
Healthy School Lunch Program

Healthy School Lunch Program is the extension of our Rescue Kitchen Program whereby we organize the lunch-cooking session in the school for a period of 3 months. The trial program yielded great success before all school lockdowns happened. We have served 6,302 meals from February-April in Satrijulanak School, Bangkok.

We provided vegetables for school lunch in the hope to see more greens and nutritious supplements being added to students’ meals. This program also aims to save the school’s budget so they can allocate more to purchasing a greater amount of protein that is really needed by the kids.

SOS Garden Program

The organic produce from our yard not only be used in the SOS’s kitchen but also feed our beloved communities. Throughout the program, we have grown more than 20 kilograms worth of fresh organic vegetables!

SOS Garden entices the green fingers of our staff and our volunteers in the small rustic garden that plant for future community cooking. SOS garden program was founded to recycle and reuse the preparation waste in our Rescue Kitchen activity. Preparation wastes are inevitable; therefore, we seek to find a way to utilize the food resource to its maximum extent. From green onion and Chinese celery to ginger root and fingerroot, these scraps often have plenty of life left.
During World Food Day, SOS Thailand once again achieved a monumental milestone in organizing a massive community cooking across regions to feed as much community as possible in one day! We managed to cook more than 130,000 meals for the community in Bangkok, Phuket, and Hua Hin and served to more than 18 communities in one single day! Such impossible feats cannot be made possible without the help from our 37 donors and partners who contributed food ingredients, volunteering effort, and kitchen venue for this special food event celebration!

The kitchen was organized by every SOS office in each location and welcomed different collaborations from our partners to help us set up the community kitchen and cook the scrumptious meals for the community in need. The event was spectactorially well-received by our volunteer partners and our community beneficiaries.

World Food Day happens not only to cherish the abundance of food resources on this planet but also to remind the struggle of food insecurity in the world where countless people cannot make an end meet. SOS Thailand would like to extend our humblest appreciation to all of our partners who have taken a stance on this day in recognizing the existing problems of surplus food and acknowledging the issue of food insecurity.
Funds 2021

Financial Report
Donations & Partnerships
Fundraising & FUN Events
# Financial Report 2021

**Opening Balance**  
1,938,691.16 THB

## Income

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<th>Source</th>
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<td><strong>Fundraised</strong></td>
<td><strong>18,270,585.33</strong> THB</td>
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<tr>
<td>Online Campaigns/Personal Donations</td>
<td>3,024,993.20 THB</td>
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<td>Corporate Donations</td>
<td>3,614,111.40 THB</td>
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<td>3,489,851.52 THB</td>
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<td>Fundraising Events</td>
<td>1,402,374.71 THB</td>
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<td>Grants</td>
<td>6,332,254.50 THB</td>
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<td>Government Disbursement</td>
<td>107,000.00 THB</td>
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<td>Employee Relief Fund</td>
<td>300,000.00 THB</td>
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<tr>
<td><strong>SOS Global Contribution</strong></td>
<td><strong>4,750,100.63</strong> THB</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>24,959,377.12</strong> THB</td>
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## Expense

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<tbody>
<tr>
<td>Staff &amp; Operation</td>
<td>12,988,512.90 THB</td>
</tr>
<tr>
<td>Supplies &amp; Equipment Procurement</td>
<td>3,121,063.19 THB</td>
</tr>
<tr>
<td>Office</td>
<td>1,806,836.79 THB</td>
</tr>
<tr>
<td>Expansion Set Up (Chiang Mai)</td>
<td>234,824.12 THB</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>18,151,237.00</strong> THB</td>
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Our Donation Value

Cost Value

As we rescue food to serve communities in need, the cost is calculated from our total expenditures on our operations and logistics, which is still relatively low when compared to the actual cost if we were to buy meals for donation. We rescue those food products that were destined to be thrown away and give them the purpose of feeding people in need. The more we rescue food with the same amount of expense, the lower the Cost Per Meal we can serve to the people which is considered to be a good SOS operation performance. Once the operation is unable to rescue enough food while we pay the same amount of expense, the Cost Per Meal will eventually go up. This is how we differentiate ourselves from other foundations.

Donated Value

In 2021, we have contributed back to the society through our operation in total of **118 million THB or 4 Million USD**! This is a monumental demonstration that even if we spend a substantial amount of money on our Food Rescue operation, we have contributed back quadruple value to Thai society. Donated Value calculation is different to the Cost per Meal calculation. Instead of monitoring the cost per meal based on our expenses, Donated Value is how we monitor the monetary value that we have contributed back to our society. We have developed the analytic formula to measure this number by measuring the data of monetary value summation based on the average price of food items in Thai market trend according to Thai Ministry of Commerce.
ZERO Summit 2021 is the virtual summit, the first-ever food-driven sustainability event organized by Scholars of Sustenance, the first food rescue foundation in Thailand sponsored by The Thailand Convention and Exhibition Bureau (TCEB) as the ‘Sustainable Event Partner’. We offered 3 knowledge-sharing sessions and 1 workshop activity. Each session was brimmed with experts and specialists in their field. Each section focused on the key concept of food loss and food waste management and policy-driven discussion for a better future in Thailand!

This is a crucial moment in Thai society and that’s why SOS rallied all the food industry leaders to help us fight this crisis and achieve ZERO Food Waste and ZERO Hunger in Thailand. The ZERO Summit 2021 was a virtual summit organized by Scholars of Sustenance on September 29th 2021.

The event was a massive success despite the limitation and restrictions of the peak pandemic in Thailand. We have welcomed more than 20 panelists from renowned governmental agencies, influential food-technology start-ups, giant food corporations, and public companies while we have greeted 150+ audiences from different sectors and industries in Thailand as the first beautiful launch of the first ZERO Summit 2021!
Introducing the Scholars of Sustenance Award 2021. This event is the 1st ever awarding ceremony organized by SOS-Thailand, whereby we recognize the significant contribution of our partners to our mission. These are our respectable partners and food donors who have supported us most especially during our COVID-19 pandemic operation (2020- Q3 2021).

SOS Awards 2021

SOS Food Waste Hero Excellence Award 2021 is the biggest award of SOS Award 2021 granted on ZERO Summit 2021. The award has been given to Hilton Hotels & Resort, in recognition of the contribution to our Food Rescue Program, in their highly engaging team who consistently cooked for our Rescue Kitchen Program every week since the 1st wave of the pandemic.

Outstanding Food Waste Warrior Award is another special award granted to our respectable partner who supports the SOS foundation, may it be a financial donation, promoting our work on their platforms, or creating a fundraising campaign that openly supports Scholars of Sustenance Thailand. They not only understood SOS’s mission, but they never stopped finding and thinking of ways on how they can support the foundation.

In recognition of our honorable partners, the Outstanding Surplus Food Contributor Award is granted to Lotus’s. This special award is given because of the amount of food they have given to SOS, for their consistency in supporting us from the very start-up to where SOS Thailand is now, regardless of whatever internal changes they had, and has collaborated with us in many different projects.

Outstanding Food Rescue Awards were presented to 7 Awardees based on the type of business units category. This is proof of achievement for their significant contribution to our operation.
Allianz Ayudhya: 1 Policy 1 Million Meals

With the dedication and commitment to supporting SOS Thailand, Allianz Ayudhya has provided financial support to our Food Rescue Operation for 5 Million Baht! 1 Policy 1 Million Meals to end all hunger was one of the biggest fundraising campaigns in 2021 sponsored by one of our amazing strategic partner, Allianz Ayudhya. This wonderful incentive pledged by the company to provide financial support with the equivalent of 1 million meals came from the accumulated sale of insurance policies under this campaign where each insurance policy will have a value of 1 meal (5 Baht).

Another notable feat was the ALLIANZ WORLD Run 2021 where the company has won the global competition and donated the prize money to the charitable organization of their choice, in which they have chosen SOS Thailand. Moreover, this well-known insurance company and their employee have also participated in the massive community kitchen in late November led by their CEO Thomas Wilson, as part of their corporate social responsibility, as well as hosting a Charity Fun Fair involving their employees to trade products! All profits made from selling products and a generous amount of add-on money donation went to SOS.

To list out all of the generous support from this company would be impossible. SOS Thailand is deeply grateful for the opportunity and the continuous support from Allianz Ayudhya, and we are eagerly working to achieve another big significant project soon!
Online Fundraising

Online fundraising events play an integral role in our fundraising strategy with the city stricken in pandemic lockdown measures. SOS Thailand requires us to use our creativity and any communication tools possible to pursue our fundraising goals.

SOS x Taejai: Save Food, Save Community

We launched 2 online fundraising campaigns in which we have raised an accumulated amount of 1.2 million THB! Save Food, Save Community campaign has been created to raise funds for setting up the Rescue Kitchen Program across Bangkok during the surge of COVID-19 cases in Thailand.

The campaigns aimed to set up 6 community kitchens for 3 months, set out to feed more than 5,000 people in the communities. This is the online fundraising campaign that we have created through Taejai, Thailand’s trusted online fundraising platform, which provides Tax-deductible benefits for the donors.

Benevity

SOS Thailand is available now on Benevity for donation and financial support! It is one of our first steps to accept the donation from the international sponsors which all funds raised are directly allocated to SOS Thailand with a TAX benefit. This donation platform collaborates with corporates and non-profit organizations by matching each party’s value and operation!
Fundraising & FUN Events

SOS Rescue Kitchen with Marriott

During the height of 3rd wave pandemic in Bangkok, SOS Thailand swiftly responded to the crisis with the expansion of the Rescue Kitchen program, pledging to support as much community as possible. Marriott Groups, one of our most trusted partners, helped us in answering this mission by organizing the Rescue Kitchen under the collaboration of 10 hotels in the Marriott group in Bangkok. This collaboration has lasted until the end of the 4th Quarter of the year with long-term support from each hotel to provide the surplus food for the Food Rescue Program! We served 5,561 meals on that day.

The series of this collaboration kicked off with the ensemble of chefs from the famous hotel kitchens joining the community kitchen and distributing food to Ma Chim community in Wattana district of Bangkok. There are more than 1,000 people in this community, who have been hardly affected by the economic downturn after the pandemic.

Serving Love 2021

During the early quarter of 2021, SOS Hua Hin in collaboration with Sang Foundation has organized a charity market, and the event was called, “Serving Love 2021.” The event was organized at L’OCCITAN, and it was packed with organic merchandise, handicraft accessories, and also included some spiritual activities & workshops for all ages.

We would like to express our deep gratitude to honorable French consult Ann Marie Toudic and Hua Hin District Secretary officer Khun Somjett for gracing our event and everyone who joined the event on that day! At the end of the event, we have raised more than 50,000 Baht for the SOS Hua Hin office!
Save Food, Good Future

On the 16th of October, during World Food Day, we have organized another heartwarming event in celebration of this special day under the name “Save Food, Good Future.” The virtual event was organized under the venue sponsorship by The Common Thonglor who allowed us to use the kitchen area as the live streaming zone for the whole event. Save Food, Good Future is packed with activities from the morning until evening for audiences of all ages, and knowledge sharing sessions from the sustainability experts in their respective fields!

There were 6 events in total which are (1) Zero Waste Kitchen 101, (2) Plant-based & Less Waste Cooking, (3) Fusion without confusion-Cooking Western Food with Thai Ingredient, (4) SOS Compost Workshop, (5) Homemade and No Waste Lemonade, (6) and Save Food, Good Future Panel Discussion!

The event welcomed more than 50 people across the live streaming platform be it Facebook Live, Zoom Webinar, and more. All of the events were made as "pay as you feel", so the audiences are welcome to donate to the event as they feel, and all of the donations were directed to support the SOS Rescue Kitchen Program!
SOS Merchandise

In 2021, SOS Thailand has developed and designed the new foundation merchandise where our supporters and eco-conscious enthusiast can support our mission through buying these lovely items. The merchandise is organized as part of our fundraising campaigns, all purchased items will count as a donation directly to our Food Rescue operation. We have made 2 significant merchandise, the SOS T-Shirt, and the SAVE Future pins, to resonate with our identity and our objectives.

SOS T-Shirts

SOS T-Shirt is our first-ever publicly accessible merchandise! The T-shirt is designed with SOS identity with the combination of ZERO Summit 2021 design aesthetic, resulting in the new unique designs for SOS Thailand! SOS T-shirts come in 3 variations of color and designs which are Dark-Grey, Off-white, and Nature-Green, each offering different minimalistic designs. In addition to unique design, SOS Thailand has collaborated with MoreLoop, the leading circular economy startup, to produce all of the SOS T-shirts from deadstock fabrics.

As a result, the SOS T-shirts are sustainably produced and the net income after expense deduction is directly allocated to the food rescue operation expenses of SOS Thailand! We are grateful for our support for we have sold more than 70 T-shirts in the first batch of productions raising more than 29,000 Baht.

SAVE Future Pins

SAVE Future Pins is another merchandise project, exclusively made as a token of gratitude for our panelists in the ZERO Summit 2021 event.

The pins are designed to encapsulate the objective and aesthetic of the event. The pin is made by using metal printing techniques to ensure durability and clear printed designs within the pins. Since the launch of this project, we have sold more than 30 pins to our generous supporters!
Truck Donations Acknowledgement

We have received 4 new Food Rescue Cooling Trucks in 2021 from different generous donors. All of them now are driving in different locations, yet with different purpose, distributing food to those in needs:

**Australian Embassy Thailand**

The Direct Aid Program of Australian Aid under the Australian Embassy has provided the fund support for us to further expand the operational capacity through the acquisition of 8th food rescue truck for SOS Thailand, Aussie!

**The Global Food Banking Network**

The Global Food Banking Network has been one of our strategic partners since 2020. They sponsored the fund for SOS Thailand under the scope of securing another Food Rescue Truck in Thailand!

**Central Tham**

In 2nd Quarter 2021, Central Tham, a social development project founded by Central Group has sponsored the acquisition of the new food rescue truck, Tummy, for our food rescue operation under the name Tummy. This fundraising campaign has raised over 700K THB for the cost of the setup and purchase of the cold-chain vehicles.

**Mr. Shigeki Makino and Mrs. Diana Makino**

Makino Family donated a generous sum to acquire the latest food rescue truck for our foundation. We honored their compassionate 800K THB donation to our cause by naming the truck as Diana, helping people in need everyday!
Donation & Partnership Acknowledgements

Hilton Hotels
With the grant from Hilton Affect Foundation in 2020 under the Global COVID-19 Community Response Efforts, we have increased the collaborative force with Hilton Hotels in collaborative activities such as world food day collaboration, corporate CSR opportunities, as well as venue sponsorship for our biggest event in 2021, ZERO SUMMIT 2021!

Global Giving & Ford Fund
Ford Fund continues to support our mission for the 3rd year! Another year bond us event stronger under the agreement of sponsorship in office spaces for our team as well as the fund for the core food program like Rescue Kitchen Programs! We are looking forward to our next great achievement together!

The Coca Cola Foundation
The Coca-Cola Foundation (USA) has funded SOS Thailand under the joint-project known as COVID-19 Alleviation - Rescue the Vulnerable People, the project aimed to provide the relief effort during the height of the pandemic crisis in Thailand. The fund was transferred for the medical supply procurement and food rescue operation!

IVL Foundation
IVL Foundation is one of our prominent strategic partners. The foundation has started supporting us from earlier this year, in helping and nurturing the 3rd Branches of SOS Thailand, SOS Hua Hin. The fund worth of 500K THB have been pledged to support SOS Hua Hin with their outlook in helping us expanding new establishment, SOS Chiang Mai!

Berli Jucker (BJC)
In addition to the Surplus Food Hub program, BJC also pledged in supporting the food rescue operation and logistics through the support of fleet cards for the SOS food rescue fleets, support in offsetting the fuel cost in the food rescue operation. It is monumental what BJC has been contributing to the SOS Thailand food rescue operation!

Embassy of Switzerland
Amid the pandemic, SOS Thailand has received support from the Embassy of Switzerland on the scope of increasing the capacity of our Rescue Kitchen program in the Nang Leong District. Under their support, we have helped to expand and sustain 4 kitchens in that area!
Bloomberg

Bloomberg made monetary donations twice in 2021 to support SOS Thailand Food Rescue Programs. We were selected to be the recipient to commemorate an internal employee wellness challenge and World Food Day in October, which together allowed us to provide more than 88,000 meals to the neediest.

Shrewsbury International School

Shrewsbury International School has collaborated with SOS Thailand for nearly 4th year as one of our first international school partners. In 2021, they have donated the fund through their outreach program worth 100K THB, as well as the joint effort in the creation of the food drive initiative!

One Phuket

One Phuket have always been one of prevalent partners for SOS Phuket. They are the relief & engagement community leading in providing relief effort to the community in Phuket. They proved to be a great partner and great friend of us where they have helped us raised fund more than 200K THB, allowing SOS Phuket to help more people!

Headstart International School Phuket

Headstart International School has continuously supported SOS Phuket throughout this year. Their effort and commitment in raising funds to support us through the charity market were graciously commendable. They have raised funds for our Phuket operation for more than 150K THB

SK Foundation

Mr. Chun-Jih Wang and the SK Foundation for Social Wellbeing have started supporting us during the 2nd Quarter of this year. Since then, the foundation has been one of the main supporters of SOS Bangkok and SOS Hua Hin office!

Saitarn Foundation

Saitarn Foundation has become our new partner in 2021 with the expansion of work and support both in the fundraising campaign and food donation support! We are looking forward to a great collaboration in the next coming year with them!

Individual Partners

There are many more who have been supporting us in 2021. Many generous donations have been throughout the year and we cannot express our gratitude enough for believing in us and believing in our mission. Thank you, Mr. Richard Murray, Mr.& Ms. Shigeki Makino, Ms. Lisa Borner, and many more individuals both locals and expats!!
FRIENDS

2021

Organizational Chart
Communities' Highlight
Recognitions and Awards
Media & Press
Organizational Chart

Here is our organization chart for the whole Scholars of Sustenance Foundation in Thailand in 2021, consisted of 4 office branches, Bangkok (HQ), Phuket, Hua Hin, and Chiang Mai.
Expansion: SOS Chiang Mai

Within a span of 1.5 months before the end of the year, SOS Chiang Mai managed to distribute over 22,000 meals for the community in need, debuting as the highest start-up performance compared to the previous SOS branch openings! Since its inception, SOS Chiang Mai, led by Bom (Food Rescue Manager-Chiang Mai) has established itself through the beneficiary network, pledged to feed 7 communities and hospitals in the city area under the collaboration with strategic food donors such as Mister Donuts, Tops Supermarket, and S&P.

Expanding our reach toward the donor and beneficiary communities in the North had been a clear goal since the successful establishment of SOS Phuket in 2019 and Hua Hin in 2020. Chiang Mai is one of the priority expansions for the longest time due to geographical and socio-economic perspectives. With all the planning, researching, and discussion, 15th November 2021 marked the first step of the new journey for our newest operation expansion. SOS Chiang Mai is off to a great start, and is poised to grow significantly in the next coming months!
Volunteer Program (VolPro)

We have welcomed **4,166 volunteers** in 2021. Our Volunteer Program required a direction change due to the strict measures of the COVID-19 pandemic. It is crucial for us to guarantee the safety of our staff as well as our volunteers, hence we minimized the acceptance rate of external volunteers while we designed the program to welcome remote work volunteers who can help us coordinate, contact, and even share the message about us!

Internship Program (InPro)

In 2021, we have received more than **10 interns** from 3 different leading universities and 1 high school who helped us push and develop our programs forward! We welcome every university student to enroll in our internship program. We seek to establish a system of internships within the foundation to support foundation staff and food rescue operations. The program offers one-of-a-kind experiences in working with a foundation that creates an impact on the people, society, and the world through the various approaches, assignments, and projects that will help support the foundation’s mission and operation.

Food Waste Management Program

As we extend our focus on Food Waste and Food Loss management, Food Waste Management Program has founded its project direction and vision in sharing knowledge to younger generations and to those who shared the same value with us.

SOS Thailand team has become a food waste management instructor and consultant who teach students, children, and individuals who are interested in handling food waste in their household/workplace, nurturing soil from daily waste on their plates. In 2021, we have organized **5 workshops**, instructing more than **50 people**.
Communities' Highlight

Bang Phlat Community Kitchen

The kitchen is in Khong Than Community, Bang Phlat District, Bangkok. Khong Than Community also called Khong Than Housing Authority, is specifically designed to provide financial assistance to low and middle-income people who need housing. The community has a very capable leader who continuously drives community development programs. Currently, it consists of 162 households, with a total population of 486 people.

This kitchen is a collaboration between SOS and the local community to use ‘food’ as a tool to create a connection between community members, communities nearby, and local district officers. Everyone comes together and plays their role in the management of food distribution to low-income members, elderly, bedridden patients, and others community members who were affected by the COVID-19 pandemic’s negative impacts on the economy. Food donation helps reduce expenses on food and increases the nutritional balance to affected community members. Everyone also does their best to serve their nearby 6 communities (more than 700 people) in Bang Phlat District, the have sufficient nutritious food.

Khun Oui Sunantha Sunthornsamai, the manager of Baan Mankhong Samakhee in Bang Phlat District, says "who would have thought the food that was about to be thrown away was so helpful, that it could assist the lives of the low-income people as well as the children. The community can now eat good food with joy and pride."
Ma Chim Community

A 30-year-old community near Chong Nonsi Railway, in Khlong Toei Sub-district, Watthana District, holds 575 households which are approximately 1,011 people. The people living in the area are mostly hotel staff, department store employees, and housewives, and they are heavily affected by the pandemic and which consequently affects their social security such as employment. Some are laid off, vendors are unable to sell food, and around 200 to 300 people receive salary reductions and have to work overtime. SOS Bangkok, therefore, organizes food donations to the community by cooperating with the 10 communities’ committees. They help distribute the donated food to each family equally.

The committee and the community feel appreciated and delighted because SOS Thailand arrives during the most crucial time to provide assistance and support for them. "SOS Thailand is like the only light that guides the people to exit the darkness when they are lost", said Khun Rapin Maneesri, the Chairman of Ma Chim Community.
Baan Bla De – About 36 families consisting of 110 people live in a remote area located in Tak province, a district called Tha Song Yang. The villagers who stay there mainly work as farmers, and they have a very convenient way of life as they lived deep inside the wild and it is quite difficult to access the area, and when the rainy season comes through, it is much more difficult to get in and out of the location. Whenever they need to restock or buy the necessities, they may have to travel to the town.

A group of volunteers including doctors found the area and lend their hands to the villagers, sick people, and the children. About 40 children are living in the community and their growth requires a lot of nutrition, so SOS Thailand collaborates with the volunteers to deliver food to the community periodically throughout 2021.

“The food from SOS is the one that fills the mind and feeds the stomachs. The people in the community feel very sincere and fortunate to have SOS for distributing food for us despite the difficulty accessing to the remote area.”
Recognitions and Awards

SOS Phuket: Certification of Appreciation

SOS Phuket has received an award and certificate of recognition from the Ko Keaw Sub-district administrative organization for the valiant effort in assisting the Phuket official authority relief effort during the pandemic outbreak in Phuket. Jack, our Food Rescue Manager-Phuket has always been one of the most dedicated and humblest individuals in SOS Thailand, every effort he put in is for the best of the Phuket community.

This year, once again, SOS Phuket’s effort has been acknowledged by the Phuket Official Authority. Congratulations to SOS Phuket and we are always grateful that Phuket authority has been one of the prominent government agencies pushing to support us since the beginning!

crQlr Awards

SOS Thailand is pleased to announce the recognition of our determination in tackling surplus food issues! “crQlr” is a global consortium from Japan that encourages and promotes practitioners and advocates for a new society grounded on a circular economy! They are international awards that welcome a wide range of entries from the established major scale campaigns to concepts and designs in the preparation stage. Over 204 projects were sent to crQlr Awards from 24 countries worldwide. SOS Thailand’s Food Rescue Programme won 2 awards from the contest which are the “Community Design Prize” and “Food Impact Prize”. We are honored to be selected and are amongst 3 winners from Thailand!
Food Systems Game Changers Lab

We had been selected to be one of the participants of the Food Systems Game Changers lab by The Rockefeller Foundation, Thought For Food, EAT, and OpenIDEO. Our Food Bank initiative has been selected out of 505 ideas submitted from 85 countries! Scholars of Sustenance Foundation Thailand have been selected for the Global Open Call and moved forward into the Solutions Accelerator Program, where we have been collaborating with international NGOs that specializes in food loss and food waste management. It was a 12-week, unique learning experience for us! And we Thank you for such an opportunity!

TellScore: Influencer for change

We have been selected as the winner of Tell Score, the “Help me, Help you” event. The event is the support program for the Social Enterprise and Non-Governmental organization in the scope of sharing the message and using influencer marketing to spread the message of the organization in a specific organized campaign! SOS Thailand has emerged as a winner on the popular vote and has been selected for influencer campaigns! There are more than 30 influencers who helped share the message and help us fundraise our donation campaign in Taejai!
SOS in Media & Press

With all the exciting stories and collaboration in 2021, we have been covered in news and media in total of 123 press/articles which reached up to 29.5 million engagement and estimated of 8.68 million views in online press coverages. Here are the medias & Press that have captured our stories!
Our Partners

Strategic Partners

Collaborative Partners