



G20
INDONESIA
2022

SURPLUS FOOD RACE CAMPAIGN





We're Scholars of Sustenance.

Scholars of Sustenance (SOS) Indonesia is a registered non-profit organization operating to tackle the food waste and food insecurity problem in Indonesia since 2017. We rescue good quality surplus food from restaurants, hotels, retailers, and food manufacturers seven days a week and distribute them to different communities in need: the elderly, the disabled, women, kids, also neglected and disadvantaged groups in society, instead of being thrown away in different landfills and producing methane gas that is harmful for the environment.

The State of Food Loss & Food Waste in Indonesia



Indonesia is the producer of biggest food waste in Southeast Asia according to Food Waste Index 2021 by United Nations Environment Programme (UNEP) with total of 20,93 million ton per year.

SOS is working hard to reduce the adverse effects of **food waste** when they ended up in landfill: CO², Methane (21 times more damaging than CO²!) and NO.



G20 event and its problem for environment.

Despite sustainability as the main talk theme of the conference, with more than 20 countries invited and 24 hotels being prepared to accommodate around 50.000 people coming to the island, it's undeniable that massive food production will very possibly create even more food waste than usual. **This contrast badly with the message of the conference itself, and bad image is just at the edge of the door for all the companies involved.**

That's where we can help you!



SURPLUS FOOD RACE CAMPAIGN

“G20 Surplus Food Race” is a campaign for hotels, restaurants, retailers, and food manufacturers to be our food partners and give us their surplus food during this time of year as we are approaching the G20 event and the holiday season just around the corner. Not just the breakfast buffet, but also the surplus from lunch, dinner, and MICE (meetings, incentives, conferences, exhibitions), or daily productions for bakeries and companies alike, to then be distributed straight away to our food recipients.





RACE TO BE OUR GOLD FOOD PARTNER!

The Top Ten food donor of this campaign will get a head-start to be our Gold-level partner at SOS' Donors Club Program which will be launched by next year. The member of the program will get the benefits from us based on the donation tiers!

Also, by signing up to the campaign:

- ✿ You'll help the environment and feeding a lot of people in need!
- ✿ You'll be featured in our social media and press release report of the campaign as companies which actually practicing G20 2022 message in reality!
- ✿ You'll get an appreciation digital kit from SOS, containing: a certificate of partnership + a digital file and physical print of 'SOS G20 green food partner' signage to be displayed proudly to your customer.

We do all the work, and you don't need to pay a thing.

All you need to do is to sign up for the campaign via our Food Hunter, then discuss and set schedule that works to your company.



After that, we'll get your surplus food picked up by our team at the agreed schedule. SOS food safety specialist will check and measure every food before they got distributed to underprivileged communities around Bali. You'll do kindness to the environment and society without spending a dime!

Sign up now!



Contact of our Food Hunters:

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